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Intrinsic Signs Agreement with Leading OEM to License Destinator® for Touch-screen Handset

Destinator Navigation Software Chosen for New Windows Mobile Device for Select Asian and Latin American Markets

Vancouver, BC – November 21, 2008 – Intrinsic Software International, Inc. (TSX: ICS), a leading provider of software solutions for mobile and embedded devices, today announced the signing of a software license agreement with a leading mobile phone and consumer device manufacturer. Intrinsic will leverage its technology and Solutions Engineering expertise to customize and integrate its Destinator software to provide a complete navigation solution for a GPS-enabled Windows Mobile handset. The handset is being developed for select markets in Asia and Latin America. It will feature a full touch-screen and come pre-loaded with country-specific maps and language support.

“Consumers around the globe are expecting more from their handheld devices, and providing easy-to-use GPS capabilities is a key differentiating factor that drives their purchasing decisions,” said Souheil Gallouzi, Senior Vice President & General Manager, Mobile Products & Development, Intrinsic. “This is the second Destinator software license agreement Intrinsic announced this week, which demonstrates the accelerating demand for navigation solutions and the value of our Destinator software.”

Destinator navigation software sets new standards for driver safety, ease-of-use, rich content and user interface customization. The software delivers world-class turn-by-turn navigation with market-leading safety features for personal navigation devices (PNDs), personal digital assistants (PDAs) and smartphones, while also providing cellular, Bluetooth, Wi-Fi and PC connectivity. Destinator is an ideal software solution for in-vehicle and pedestrian-oriented navigation and content browsing.

Financial terms of the license agreement were not disclosed.

News Release



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About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

www.intrinsic.com

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